



**FOR IMMEDIATE RELEASE**

**For additional information contact:**

Mike Anderson, Vice President Marketing  
Solar Power, Inc.  
(916) 745-0916

Ted Haberfield, Vice President  
HC International, Inc.  
(760) 775-2716

[Manderson@solarpowerinc.net](mailto:Manderson@solarpowerinc.net)

[thaberfield@hcinternational.com](mailto:thaberfield@hcinternational.com)

## **Yes! Solar, Inc. Sells Franchise Territory to Southern California Investment Group**

*Orange County Territory will be home to first solar franchise sold by Company in California*

**March 19, 2008 – Roseville, CA** Yes! Solar, Inc., a wholly owned subsidiary of Solar Power, Inc. (OTCBB: SOPW), announced today that it has executed a franchise agreement with The McCarthy/Myers Investment Group of Southern California to launch a Yes! Solar Solutions™ franchise to serve Orange County, California, the first solar franchise it has sold in California. The territory covers approximately 800 square miles and is home to about 625,000 owner-occupied dwellings and many commercial enterprises. Electric rates in the Orange County area, coupled with the California Solar Initiative (CSI) program, make it an attractive market for the Company's Yes! turnkey solar solutions. "We are excited about this agreement, as it provides an important opportunity to accelerate customer awareness of the Yes! Solar brand in a key area of our State," said Todd Lindstrom, President of Yes! Solar, Inc.

Yes! Solar Solutions has taken an innovative retail approach to making PV solar energy more accessible to homeowners and businesses. As the Company continues to roll out its franchise plan, it will seek to centrally locate additional retail franchise operations within communities where economic factors, like higher energy costs, make solar power alternatives attractive. Like the Roseville, California store, future Yes! energy outlets will be designed to educate consumers and businesses on the economic and environmental benefits of solar power and provide solutions that will help them reduce their electricity costs. “With natural gas prices following oil prices to historical highs and impacting electricity cost, solar electric systems can provide relief and a very practical hedge against continued increases in electrical costs,” said Lindstrom, “The time is right for a network of strategically located retail outlets that are 100% dedicated to helping consumers and businesses mitigate rising energy costs,” he continued.

“We look forward to working with Yes! Solar, Inc. as we launch this operation and begin serving the communities within Orange County. The timing couldn’t be better,” said Thomas McCarthy, CEO of The McCarthy/Myers Investment Group. “The Yes! franchise provides us an opportunity to deliver much needed relief from rising energy costs in the area while also allowing us to do something beneficial for the environment in the communities we serve. It’s a win-win business model, and we look forward to being part of the growing solar industry.”

Yes! Solar, Inc. opened its first Company-owned energy outlet in Roseville, California on October 20, 2007, and is currently selling franchise territories throughout the State. Since opening, the Roseville Yes! energy outlet has been promoting and hosting monthly educational seminars. In addition to showcasing Yes! solar energy systems, the outlet sells a variety of solar-centric retail products including cell phone chargers, education kits, books and solar system accessories. The Yes! Solar Solutions of Orange County operation will leverage this model and is currently engaged in a site search for their retail energy outlet.

### **About Yes! Solar, Inc.**

Yes! Solar, Inc. is a wholly owned subsidiary of Solar Power, Inc. (OTCBB: SOPW). Solar Power, Inc. operates its own ISO 9001 factory dedicated to manufacturing solar modules and related solar products. Yes! Solar Solutions offers the North American residential and small business market a complete solution through a single brand. The Yes! Web site can be visited at [www.yessolarsolutions.com](http://www.yessolarsolutions.com). Solar Power, Inc. can be visited at its web site at [www.solarpowerinc.net](http://www.solarpowerinc.net).

**Safe Harbor Statement:**

This release contains certain “forward-looking statements” relating to the business of Solar Power, Inc., its subsidiaries and the solar industry, which can be identified by the use of forward-looking terminology such as “believes, expects” or similar expressions. The forward-looking statements contained in this press release include statements regarding the Company’s ability to execute its growth plan and meet revenue and sales estimates, enter into formal long-term supply agreements, and market acceptance of products and services. These statements involve known and unknown risks and uncertainties, including, but not limited to, general business conditions, managing growth, and political and other business risk. All forward-looking statements are expressly qualified in their entirety by this Cautionary Statement and the risks and other factors detailed in the Company's reports filed with the Securities and Exchange Commission. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities law.